sdvi | rally

Rally Access™
Metadata-assisted content verification in Adobe® Premiere®

Despite the desire to automate repetitive tasks, well-designed supply chains must also support human interaction within the manufacturing process.

In media preparation and delivery, this interaction typically takes the form of manual steps like quality control (QC), segmentation, or compliance editing for adherence to standards & practices. Integrating manual steps as part of the overall supply chain is key to maintaining efficiency. Otherwise, manual activities become weak or broken links in the supply chain—isolated, un-trackable, and inefficient.

Rally Access links automated supply chain functions and the metadata they produce to the necessary manual processes they often require.

Presented through Adobe Premiere as an Panel, Rally Access combines content and metadata on the Premiere timeline to guide users to exactly the right moment and track for each item being checked. Driven by the Rally work order capability, manual tasks appear automatically in Adobe Premiere via Rally Access, complete with time-based metadata from prior automated processes. This means all automated QC events, content markers, segment timings, and AI analysis results, are available directly within Premiere—a tool that's already available and well-known by staff. This focuses the operator to the specific areas of the content that need review, dramatically reducing the time it takes to complete.

In many facilities, manual tasks may represent only a small part of the time spent. Frequently, getting ready to work and documenting what was done can take more time than the task itself. Rally Access puts everything in one place, including the content, the test results, the in and out points of each task, and other crucial metadata. Work orders in Rally Access are presented as clickable "go-to" buttons, eliminating the time and frustration of finding clips and locating issues. When a task is completed, the supply chain continues, and the work done is documented automatically to benefit downstream supply chain steps.
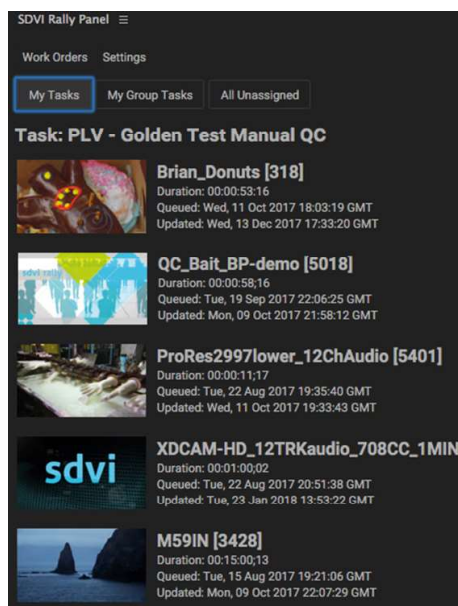
Rally Access Features

- Automated supply chain rules assign and track manual tasks as workorders

- Instantly locate segments and tracks associated with workorders using time-based metadata

- Easy to learn and use through industry standard tools like Adobe Premiere

- Supports content proxies in the cloud and on-premises full-resolution content

- Full visibility and prioritization of work in progress

- Exports and renders EDLs

- Automatically measures and reports on workorder efficiency

- Built-in, customizable templates for QC, compliance verification, segment timing, and simple edit

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SDVI Rally powers the media supply chains of some of the biggest names in media, including

Rally Access™

Rally automatically generates, organizes, assigns, and presents manual tasks in to-do lists based on the definition of the supply chain. Jobs can be routed to specific operators or presented to a group to be "claimed" by anyone on the team. Operators see only what they are supposed to work on—even down to the type of task within a clip. This provides the flexibility to dedicate operators to evaluate QC findings while others work on legal compliance tasks within the same tool.

The Rally Access task panel presents operators with only the jobs they are assigned, increasing efficiency and reducing errors.

Through integration with Adobe Media Encoder, results of the Premiere session can automatically be rendered as required without ever leaving your supply chain, retaining both the original content in addition to all project metadata.

Why sdvi|rally ?

Why build a traditional system for processing media, with fixed capacity and limited applications, when SDVI Rally can build one for you on demand?

Scaling as required, predictable consumption-based pricing & reporting, and the flexibility of your preferred best of breed applications for every task.

- On-demand management & optimization of applications & resources
- User-preferred resources and applications
- On-demand sourcing of 3rd-party applications & services
- SDVI predictive analytics
- Granular cost tracking, configurable billing, reporting & cost dashboards
- Public & private cloud, & virtualized on-premise
- Dynamic resource provisioning & demand-based scaling
- All license management, including any you already own
- Capex & Opex options
- Content-minute pricing for accurate costs per asset/program